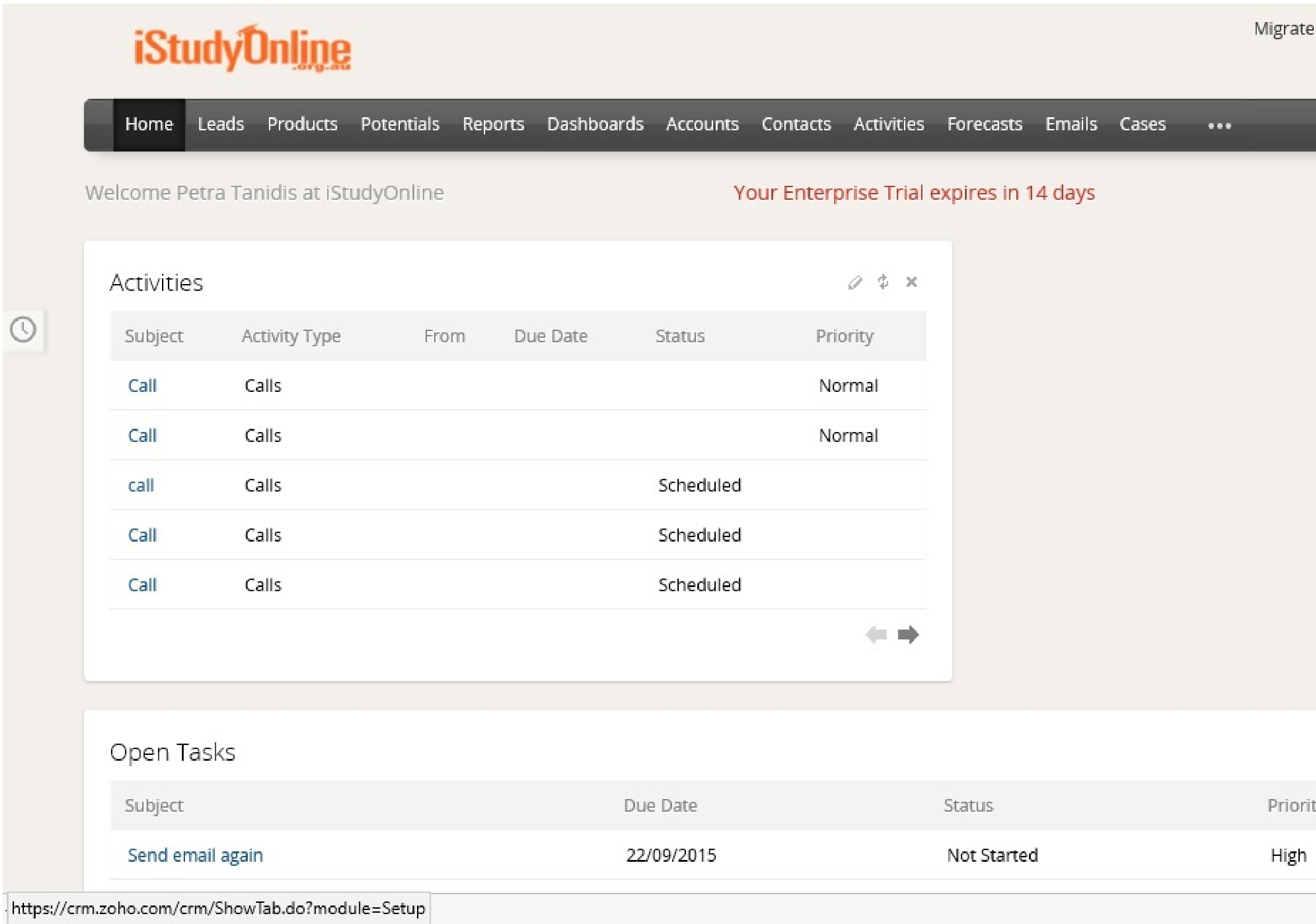
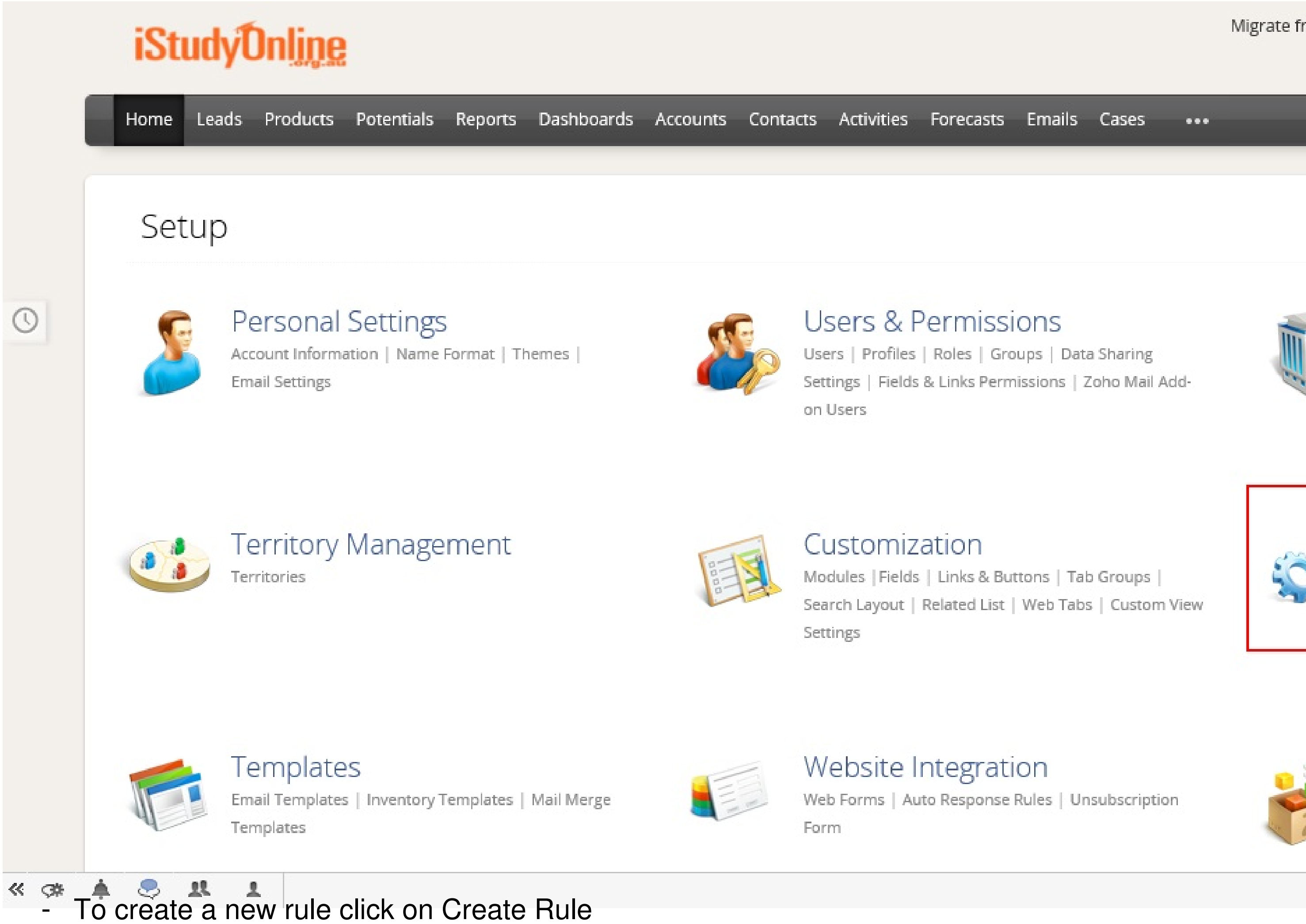
The below instructions will detail how to edit or create a Zoho CRM workflow rule to send emails automatically when a new lead is created or a when leads are imported via the API call.

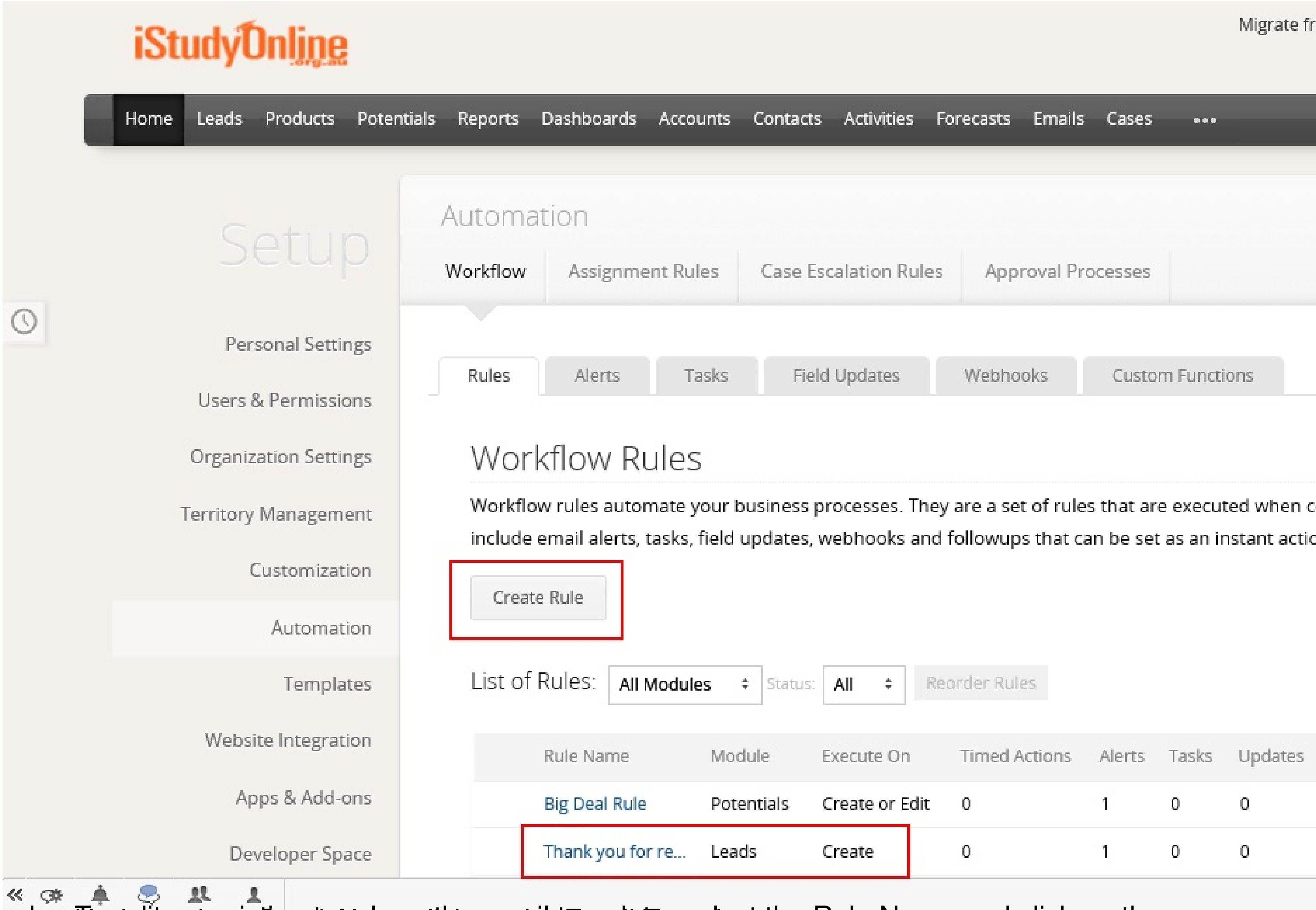
- Login into Zoho CRM and click on Setup



- Under Automation click on Workflow

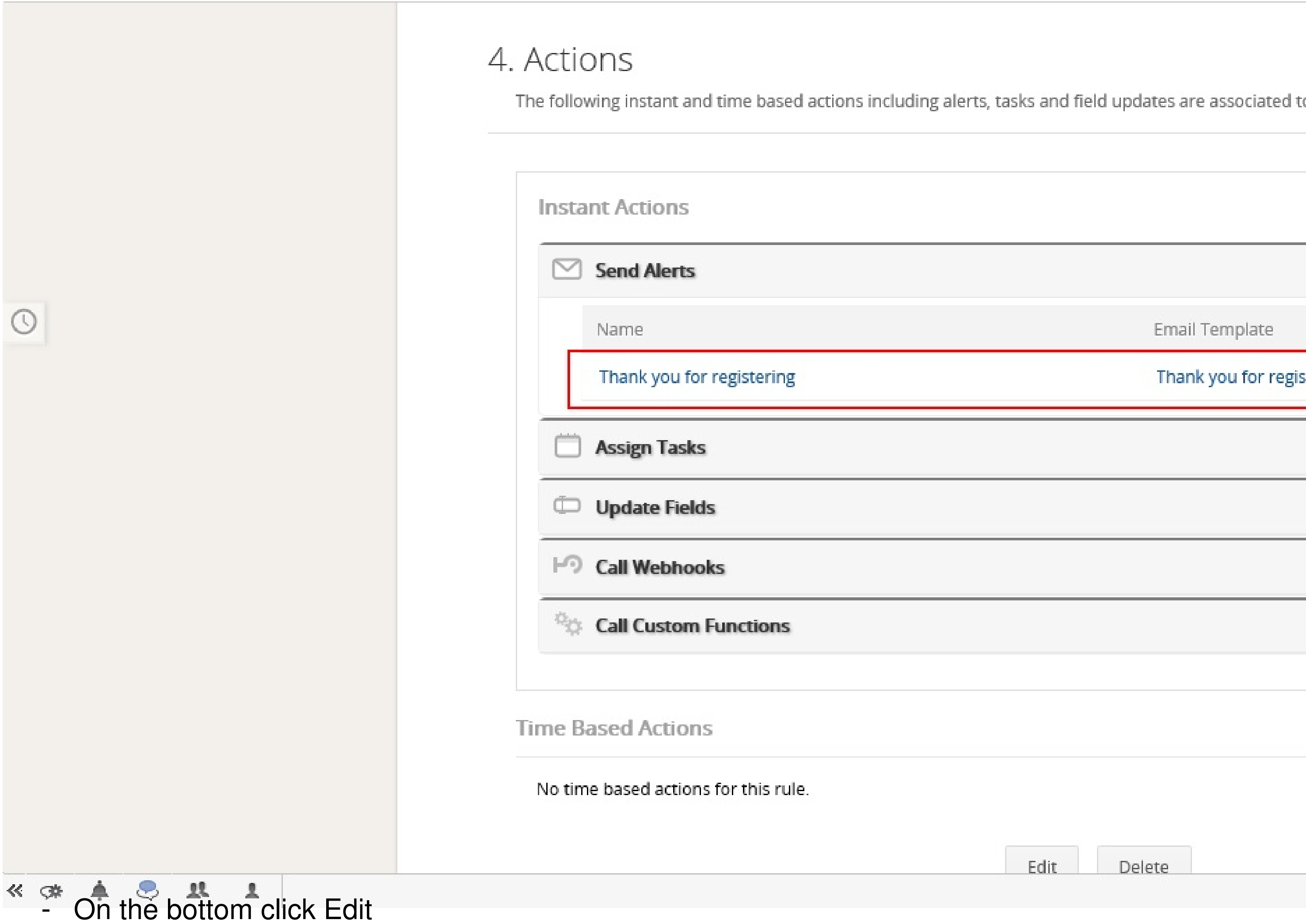


- To create a new rule click on Create Rule

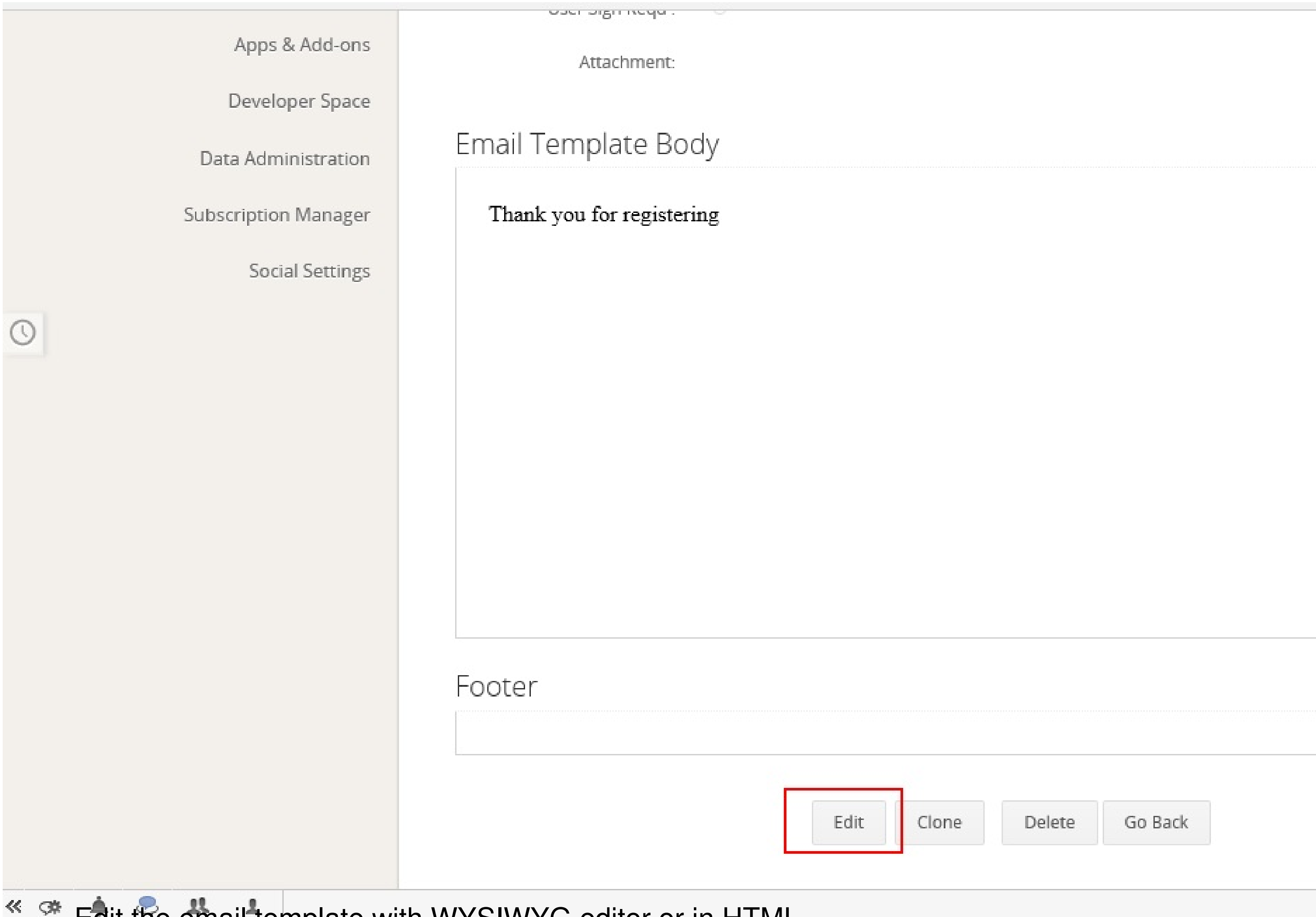


To edit an existing rule or the email template, select the Rule Name and click on the rule

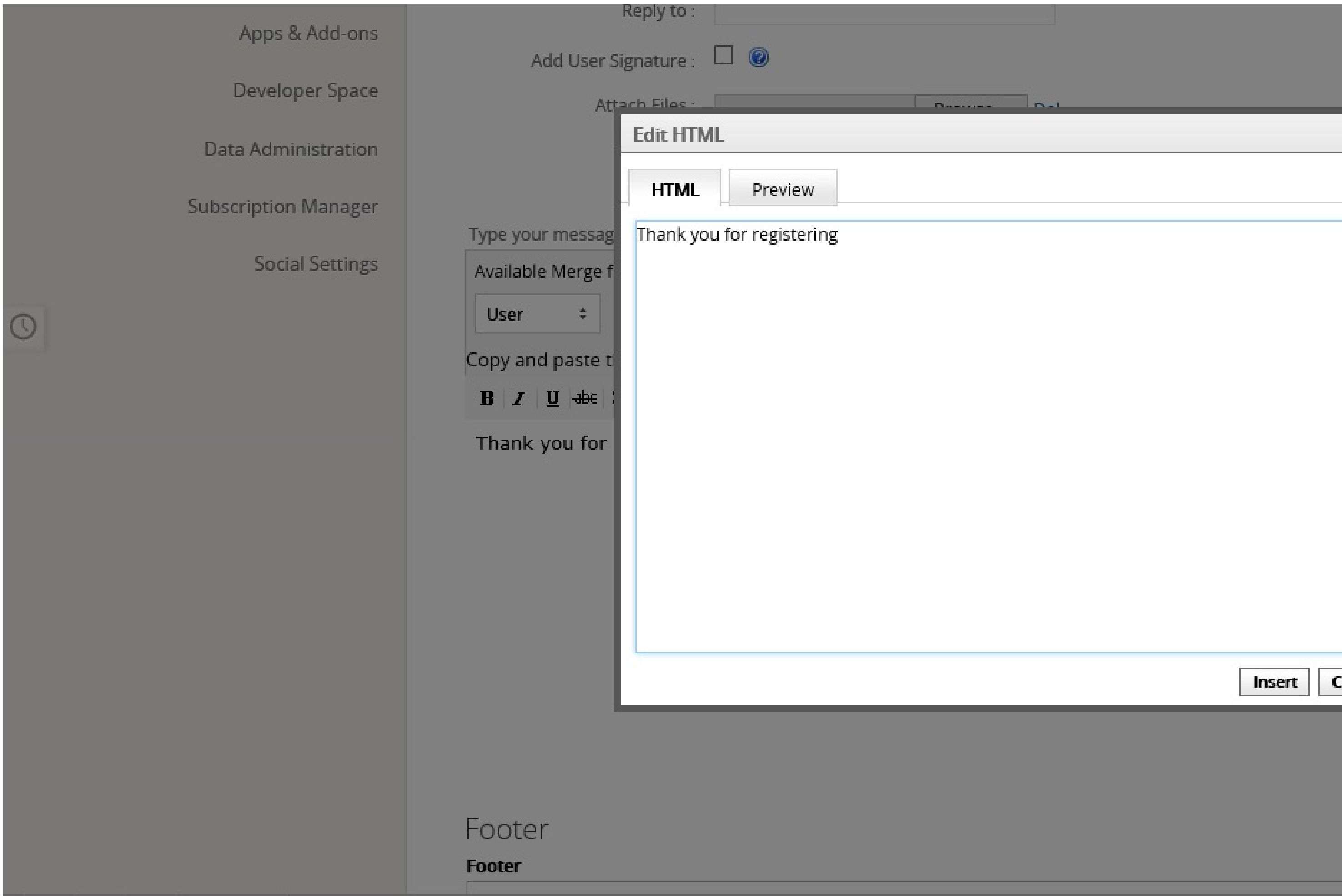
Under actions Send Alerts click on the Email Template



- On the bottom click Edit



- Edit the email template with WYSIWYG editor or in HTML



Call to API leads to create email rule **wftrigger=true.**

Zoho API Calls: https://www.zoho.com/crm/help/api/examples.html#2._Fetch_Records_from_t