

There are several ways to add social sharing buttons, such as Facebook, Google+ and Twitter to your Magento store. You can choose from free such as [Simplified Social Sharing](#) or hack the core theme code and add your own buttons.

My preference is to add my own buttons. Every social networking site has provided us with a simple "Share URL" that accepts basic parameters and will allow you to share any URL.

Below are a list of URLs for some popular social sites that you can use for sharing:

- · Google Plus: [https://plus.google.com/share?url=\[URL TO SHARE\]](https://plus.google.com/share?url=[URL TO SHARE])
- · Facebook: [https://www.facebook.com/sharer/sharer.php?u=\[URL TO SHARE\]&t=\[TITLE\]](https://www.facebook.com/sharer/sharer.php?u=[URL TO SHARE]&t=[TITLE])
- · Twitter: [http://twitter.com/home/?status=\[TITLE\] \(\[URL TO SHARE\]\)](http://twitter.com/home/?status=[TITLE] ([URL TO SHARE]))
- · Pinterest: [https://pinterest.com/pin/create/button/?url=\[LINKBACK URL\]&media=\[IMAGE TO SHARE\]&description=\[DESCRIPTION\]](https://pinterest.com/pin/create/button/?url=[LINKBACK URL]&media=[IMAGE TO SHARE]&description=[DESCRIPTION])

To add these to your Magento site follow the below instructions.

1. Open the following app file: **app/design/frontend/YOUR_PACKAGE/YOUR_THEME/template/catalog/product/view.phtml**

2. Find the place within the view.phtml file where you want to add your social sharing buttons and add the following:

```
<?php $productName = $_helper->productAttribute($_product, $_product->getName(), 'name');  
?>
```

```
<?php $productUrl = $_helper->productAttribute($_product, $_product->getProductUrl(),  
'product_url'); ?>
```

```
<?php $productImage = $_product->getImageUrl() ?>
```

3. Add the following code below the php variables we defined above:

```
<a href="javascript:popWin('https://plus.google.com/share?url=<?php echo  
urlencode($productUrl); ?>', 'google',  
'width=640,height=480,left=0,top=0,location=no,status=yes,scrollbars=yes,resizable=yes');"
```

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```
title="<?php echo $this->__('Share on Google Plus') ?>"></a>
```

```
<a href="javascript:popWin('https://www.facebook.com/sharer/sharer.php?u=<?php echo
urlencode($productUrl); ?>&t=<?php echo urlencode($productName); ?>', 'facebook',
'width=640,height=480,left=0,top=0,location=no,status=yes,scrollbars=yes,resizable=yes');"
title="<?php echo $this->__('Share on Facebook') ?>"></a>
```

```
<a href="javascript:popWin('http://twitter.com/home/?status=<?php echo
urlencode($productName . ' (' . $productUrl . ')'); ?>', 'twitter',
'width=640,height=480,left=0,top=0,location=no,status=yes,scrollbars=yes,resizable=yes');"
title="<?php echo $this->__('Tweet') ?>"></a>
```



The screenshot shows a code editor with PHP code for social sharing buttons. The code is partially highlighted in blue. It includes logic for checking if a product is in stock and generating the appropriate href for the social media links. The code uses the `__` method for localization and `urlencode` for URL encoding. The social media links are for Google Plus, Facebook, and Twitter. The code is structured as follows:

```
72 <?php echo $this->getChildren('extra_buttons') ?>
73 <?php echo $this->getChildren('') ?>
74 <?php echo $this->getChildren('') ?>
75 <?php echo $this->getChildren('') ?>
76 <?php echo $this->getChildren('') ?>
77 <?php echo $this->getChildren('') ?>
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98 <?php echo $this->getChildren('') ?>
99 <?php echo $this->getChildren('') ?>
100 <?php echo $this->getChildren('') ?>
```

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For more info click [here](#) .