

There are several ways to add social sharing buttons, such as Facebook, Google+ and Twitter to your Magento store. You can choose from free such as [Simplified Social Sharing](#) or hack the core theme code and add your own buttons.

My preference is to add my own buttons. Every social networking site has provided us with a simple "Share URL" that accepts basic parameters and will allow you to share any URL.

Below are a list of URLs for some popular social sites that you can use for sharing:

- · Google Plus: [https://plus.google.com/share?url=\[URL TO SHARE\]](https://plus.google.com/share?url=[URL TO SHARE])
- · Facebook: [https://www.facebook.com/sharer/sharer.php?u=\[URL TO SHARE\]&t=\[TITLE\]](https://www.facebook.com/sharer/sharer.php?u=[URL TO SHARE]&t=[TITLE])
- · Twitter: [http://twitter.com/home/?status=\[TITLE\] \(\[URL TO SHARE\]\)](http://twitter.com/home/?status=[TITLE] ([URL TO SHARE]))
- · Pinterest: [https://pinterest.com/pin/create/button/?url=\[LINKBACK URL\]&media=\[IMAGE TO SHARE\]&description=\[DESCRIPTION\]](https://pinterest.com/pin/create/button/?url=[LINKBACK URL]&media=[IMAGE TO SHARE]&description=[DESCRIPTION])

To add these to your Magento site follow the below instructions.

1. Open the following app file: **app/design/frontend/YOUR_PACKAGE/YOUR_THEME/template/catalog/product/view.phtml**

2. Find the place within the view.phtml file where you want to add your social sharing buttons and add the following:

```
<?php $productName = $_helper->productAttribute($_product, $_product->getName(), 'name');
?>
```

```
<?php $productUrl = $_helper->productAttribute($_product, $_product->getProductUrl(),
'product_url'); ?>
```

```
<?php $productImage = $_product->getImageUrl() ?>
```

3. Add the following code below the php variables we defined above:

```
<a href="javascript:popWin('https://plus.google.com/share?url=<?php echo
urlencode($productUrl); ?>', 'google',
'width=640,height=480,left=0,top=0,location=no,status=yes,scrollbars=yes,resizable=yes');" >
```

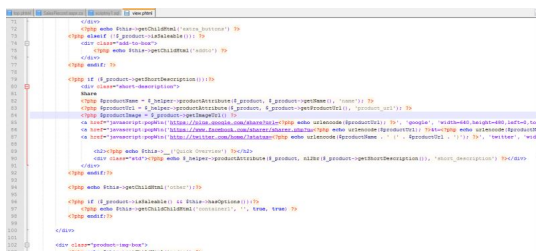
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Written by Administrator

```
title="<?php echo $this->__('Share on Google Plus') ?>"></a>
```

```
<a href="javascript:popWin('https://www.facebook.com/sharer/sharer.php?u=<?php echo
urlencode($productUrl); ?>&t=<?php echo urlencode($productName); ?>', 'facebook',
'width=640,height=480,left=0,top=0,location=no,status=yes,scrollbars=yes,resizable=yes');"
title="<?php echo $this->__('Share on Facebook') ?>"></a>
```

```
<a href="javascript:popWin('http://twitter.com/home/?status=<?php echo
urlencode($productName . ' (' . $productUrl . ')'); ?>', 'twitter',
'width=640,height=480,left=0,top=0,location=no,status=yes,scrollbars=yes,resizable=yes');"
title="<?php echo $this->__('Tweet') ?>"></a>
```



The screenshot shows a code editor with PHP code for social sharing buttons. The code is organized into sections for Google Plus, Facebook, and Twitter. It uses conditional logic to check if the product is a simple product and if the user is logged in. The code includes calls to the Magento API for product details and uses the Zend Framework's Uri class to generate the correct URLs for the social media sharing services. The code is wrapped in HTML tags to create the final output for the social sharing buttons.

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For more info click [here](#) .